

**Member Profile Information Form**

Member Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Toll Free: \_\_\_\_\_

Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

Business Summary:

Services Provided:

### Search Engine Optimization Information

**Page Title:** A title tag tells both users and search engines what the topic of a particular page is.

**Page Description:** If your page appears in a search results, the contents of the page description will usually appear in the first line of the results

**Page Keywords:** Keyword insertion can help improve the click through rate (CTR) of your page by making your page more specific. We've found that users are more likely to find an ad that specifically mentions a product more useful and relevant than a more generic ad for the same search

**When completed, save the form and email as an attachment to [info@homeandsmallbusinesscomputerservices.ca](mailto:info@homeandsmallbusinesscomputerservices.ca)**